

Influence of Carrot Pulp Fortified with Different Concentrations of Apple Pulp on Blended Jam

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Abstract. The aim of this study was to evaluate various combination and effect of storage period on the quality of carrot apple blended jam at ambient temperature (18-25 °C). The treatments were CA₀, CA₁, CA₂, CA₃, CA₄ and CA₅. All the treatments were examined for physicochemical properties i.e., total soluble solids (TSS), pH, reducing sugars (%), percent acidity, non-reducing sugars (%), ascorbic acid (mg/100 g), as well as for sensory properties at fifteen days interval for a total storage period of 90 days. Significant increase ($P<0.05$) were examined in TSS (67.45-70.40 °brix), acidity (0.64-0.80) and reducing sugars (16.64-27.78). While, significant decrease ($P<0.05$) were examined in pH (3.63-3.44), non reducing sugars (45.04-27.69), ascorbic acid (7.81-5.52 mg/100 g), colour (7.33-4.35), taste (7.40-4.12), texture (7.22-4.06) and overall acceptability (7.36-4.14). Statistical results concluded that treatment and storage has a significant effect on the quality and stability of carrot pulp and apple pulp blend jam. Results revealed that good quality jam could be prepared with equal amount of carrot and apple pulp, which showed with minimum damage to physicochemical and sensory attributes among the other treatment even after 90 days of storage.

Keywords: carrot, apple, blended jam, storage, physicochemical properties, sensory properties

Introduction

Carrot (*Daucus carota L.*) is a winter vegetable cultivated for its edible roots throughout the world. Due to its nutritional value it has much importance in our diet (Chaturvedi *et al.*, 2013). It is a low price and easily available resource of β-carotene. Among vegetables, carrots have greater amount of sugar, indicated by its sweetness (Lingappa and Naik, 1997). In Pakistan, carrot is cultivated on a large area of 13,900 hectares and its production is 242,300 tonnes. Production wise carrot is ranked third among vegetables. About 17.5 tonnes/hectare carrots are produced in Pakistan, which is very less as compared to other countries like Belgium (47.64 tonnes/hectare), United Kingdom (44.28 tonnes/hectare) and Denmark (44.29 tonnes/hectare) (Samie *et al.*, 2010). However, 73 kg per capita per year is sufficient to fulfill human vitamin A and C requirements (Ali and Abedullah, 2002).

Carrot contains moisture content in between 86 to 89%. Chemically, carrot contains 0.2% fat, 0.9% protein, 1.1% total ash, 1.2% crude fibre, 2.2 mg/100 g Fe, 10.6% carbohydrate, 80 mg/100 g Ca, and 53 mg/

100 g P (Bao and Chang, 1994). It is also a rich source of many vitamins like A, C, β-carotene, B1, B2 and B3 and minerals like calcium, potassium, phosphorus, sodium and iron (Krinsky and Johnson, 2005). The red colour of carrot is due to lycopene which it contains. Dietary fibres are helpful in prevention of heart diseases (Anderson *et al.*, 1994) and carrots are good source of dietary fibres, carotenoids and phenols compounds (Bao and Chang, 1994), that is why it helps in prevention of diabetes, cardiovascular disease and stroke (Scalbert and Williams, 2000). Deficiency of vitamin A causes skin dryness, broken hairs and nails, and can cause night blindness (Shakeel *et al.*, 2013). Carrots are used raw as well as cooked in the preparation of pickles and preserves various products like curries, pies, jam, beverages, wine and soups (Lingappa and Naik, 1997). Carrots are utilized in many vegetable dishes also (Amjad *et al.*, 2005). Microorganisms and enzymes are inactivated by pasteurization to increase shelf life of the vegetable juices, which usually produced undesirable changes (Luciano *et al.*, 2009). The vitamin A content in carrot is decreased along with increasing temperature and heating time (Chen *et al.*, 1995).

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Apple comes under the umbrella of Rosaceae family and subfamily Pomoideae. It is an important fruit originated in south/western Asia, its production in Pakistan is bound to Punjab, Baluchistan and northern hilly areas of Khyber Pakhtunkhwa (Shah *et al.*, 2002). Its sweet taste, shiny appearance and crispy flesh attract the consumers towards itself (Ali *et al.*, 2004). Production wise Pakistan ranked on 10th position in apple production throughout the world (GOP, 2011). Apple contains moisture (84.7%), fibre (0.8%), carbohydrates (13.9%), ash (0.3%), lipid (0.3%), protein (0.4%) and vitamin C (8 mg) (Hussain, 2001). Compared with other fruits and vegetables, apples have little amount of vitamin C (Boyer and Ruilin, 2004) and malic acid is the major organic acid (Campeanu *et al.*, 2009). Like other fruits and vegetables, apple prevent colon cancer and also play a vital role in weight loss and many heart diseases. It contains calcium, iron, phosphorus and also rich in energy (Cecilia and Maia, 2002). Apple is mostly consumed in fresh form and cannot be stored for a longer time. Fresh apple can not be preserved for a long period of time. It is processed to get ready juices, jams, jelly, canned apple slices and dehydrated apple slices, etc. which is available all the time in the market. Due to lack of processing facilities, the losses are up to 50% yearly (Ilyas *et al.*, 2007).

Various ingredients i.e., sugar, pectin, citric acid etc. play key role in preservation and acceptability of the product (Clarke, 1997). Sugar is a good source of flavour and hence provides good taste to product (Ayub *et al.*, 2005). In jam and jellies sugar stop growth of micro-organisms and prevent spoilage. Sugar holds water due to which shelf life of the products is increased (Clarke, 1997). They provide fermentation to the bread, bulk to ice cream and body to carbonated beverages (Ayub *et al.*, 2005). Pectin being a gelling agent is responsible for gel formation in preparing jam (Fu and Rao, 2001). Stabilizing, thickening and textural characteristics are improved by pectin in different foods like jam, jelly, bakery products, confectionery and beverages. Peel of citrus contains high amount of pectin (Wang *et al.*, 2002). Citric acid is essential during preparing jam as it inverts non-reducing sugars. For the replacement of citric acid, lime and lemon juice can be used in the jam preparation, because lemon and lime juices have greater amount of citric acid (Desrosier and Desrosier, 1978).

Jam is a semi-solid food product, obtained upon cooking of fruits or vegetables pulp with sugar, citric acid and pectin. Jam can be defined as an intermediate moisture

food prepared by cooking sugar with fruit pulp, pectin, acid and other ingredients to a reasonable consistency. Jam should contain 65% or more TSS and at least 45% pulp (Shah *et al.*, 2015). Jams generally have two types, the one which is developed from pulp of single fruit while the second type is prepared by blending two or more fruits pulp (Manay *et al.*, 2005). The production of carrot and apple fruit is very much promising in Pakistan especially in Khyber Pakhtunkhwa because these fruits fetch more income to farmer. To promote this, the present research work was conducted to prepare a value added product from carrot and apple fruit and to study the influence of blends of carrot and apple in jam during storage. In this way, lots of raw fruits can be converted to a health beneficial product that can be available in the market throughout the year.

Materials and Methods

This research was conducted at laboratory of Food Science and Technology Section, Agriculture Research Institute, Tarnab, Peshawar. For the research work, carrots and apples were purchased from local market near Tarnab.

Sample preparation. Carrots were first washed with tap water to remove dust and dirt particles. Then trimmed to remove the lower hairy and bruised portion. The carrot fruit was cooked in 1/3 of water in order to soften it to pass through pulper machine to extract the pulp. The treatments were formulated according to the proposed plan of study with different concentrations of carrot and apple pulp, 0.5% citric acid and 0.2% pectin. Carrot and apple pulp was combined in 6 different proportions by method as recommended by Shah *et al.* (2015). All batches were cooked to a reasonable consistency for the jam preparation.

Proposed plan of the study. Carrot and apple jam was prepared with the following different ratios.

- CA₀: Carrot pulp (100%) + Apple pulp (0%)
- CA₁: Carrot pulp (90%) + Apple pulp (10%)
- CA₂: Carrot pulp (80%) + Apple pulp (20%)
- CA₃: Carrot pulp (70%) + Apple pulp (30%)
- CA₄: Carrot pulp (60%) + Apple pulp (40%)
- CA₅: Carrot pulp (50%) + Apple pulp (50%)

Packaging and storage of carrot apple jam. Carrot and apple jam was packed in sterilized 550 g glass jar. Samples were analysed for physicochemical and sensory characteristics. The samples were examined at fifteen days intervals and were kept for three months.

Physicochemical analysis. Samples were examined for physicochemical properties i.e., total soluble solids (TSS), pH, acidity, reducing sugar, non-reducing sugar and ascorbic acid by using the standard method of AOAC (2012).

Sensory evaluation. Carrot apple jam samples were evaluated for sensory characteristics such as colour, taste, texture and overall acceptability. Samples were examined by 10 judges by using 9 hedonic scale as described by Larmond (1977).

Statistical analysis. The data was analysed by using two factorial CRD and means were separated by applying LSD test at 0.05% significant level as described by Steel and Torrie (1997).

Results and Discussion

Total soluble solids (⁰brix). The effect of storage intervals and different treatments on total soluble solid contents of jam samples are shown in Table 1. The statistical analysis revealed that TSS of apple and carrot jam increased significantly ($P<0.05$) in various treatments during storage period. The TSS of the samples in the initial day were 67.6, 67.4, 67.3, 67.5, 67.6 and 67 from CA₀ to CA₅, which gradually increased to 71.7, 70.8, 70.3, 70.3, 70.2 and 69.6 in respective way, during 90 days of storage. The maximum percent increase was found in CA₀ (5.72), while the lowest percent increase was recorded at CA₅ (3.02). The increasing trend of total soluble solids might be due to the degradation of polysaccharide in the presence of acid. Also most of the solid become soluble slowly due to which the TSS increased gradually. The present findings are in accordance with the observed value of Shakir et al. (2007),

who found an increasing tendency (68.5-71.2 ⁰brix) during 90 days storage period of pear apple jam. Similarly, Khan et al. (2012) also observed an increase in TSS from 66.5 to 68.8 ⁰brix in fruit jam. Ehsan et al. (2003) and Ehsan et al. (2002) also found an increase in TSS (70 to 70.8 ⁰brix) in watermelon and lemon jam.

pH. The statistically analysed value showed that pH of the jam samples is significantly ($P<0.05$) influenced by the treatments and storage intervals (Table 2). The pH of carrot/apple jam decreased step by step with the passage of time during storage. The fresh values of the samples were 3.7, 3.65, 3.63, 3.58, 3.59 and 3.61, from CA₀ to CA₅ which gradually decreased to 3.48, 3.45, 3.44, 3.41, 3.43 and 3.47, respectively during 90 days period. The highest percent decrease (5.95) was noted at CA₀, however CA₅ (3.88) showed the lowest percent decrease in pH of the jam samples. Decreasing trend in pH might be due to hydrolysis of pectic bodies and formation of acidic compound during degradation of sugar contents. The present findings are supported by the work of Ehsan et al. (2002), who investigated that the pH of watermelon lemon jam samples showed decreasing trends during time intervals. pH of the fruit sample is very important, as it helps in the formation of optimum gel in the preparation of jam. In contrast, the pH value of apple and apricot jam studied by Hussain and Shakir (2010) were found to be somewhat higher than the present findings. The rise in acidity of jam samples during storage period resulted from the formation of acidic compound resulted in the decrease of pH. Similarly, previous literature supported the present findings, as they also studied fall in the pH values of fruit jam during storage (Shakir et al., 2007).

Table 1. Influence of treatments and storage intervals on total soluble solids of carrot pulp fortified apple pulp blended jam

Treatments	Storage intervals (days)							% Increase	Means
	0	15	30	45	60	75	90		
CA ₀	67.6	68	68.4	68.9	70.5	71.1	71.7	5.72	69.46a
CA ₁	67.4	67.7	68.1	68.7	69.3	70	70.8	4.8	68.86b
CA ₂	67.3	67.6	68	68.5	69.1	69.7	70.3	4.27	68.64bc
CA ₃	67.5	67.8	68.1	68.5	69.1	69.7	70.3	3.98	68.71bc
CA ₄	67.6	67.9	68.2	68.6	69.1	69.6	70.2	3.7	68.74bc
CA ₅	67.5	67.7	68	68.3	68.7	69.1	69.6	3.02	68.41c
Means	67.45f	67.75ef	68.10e	68.58d	69.15c	69.75b	70.40a		

Mean followed by different letters are significantly different from each other.

Table 2. Influence of treatments and storage intervals on pH of carrot pulp fortified apple pulp blended jam

Treatments	Storage intervals (days)							% Increase	Means
	0	15	30	45	60	75	90		
CA ₀	3.7	3.67	3.64	3.6	3.56	3.52	3.48	5.95	3.60a
CA ₁	3.65	3.62	3.59	3.56	3.53	3.49	3.45	5.48	3.56b
CA ₂	3.63	3.61	3.58	3.55	3.52	3.48	3.44	5.23	3.54c
CA ₃	3.58	3.56	3.53	3.5	3.47	3.44	3.41	4.75	3.50e
CA ₄	3.59	3.57	3.55	3.52	3.49	3.46	3.43	4.46	3.52d
CA ₅	3.61	3.6	3.58	3.56	3.53	3.5	3.47	3.88	3.55bc
Means	3.63a	3.61b	3.58c	3.55d	3.51e	3.48f	3.44g		

Mean followed by different letters are significantly different from each other.

Titratable acidity. The effect of treatments and storage interval on the percent acidity of carrot and apple blended jam samples are shown in Table 3. The percent acidity of various jam samples showed significant ($P<0.05$) difference during storage period. The percent acidity of the jam samples were 0.65, 0.63, 0.65, 0.61, 0.64 and 0.64 (CA₀ to CA₅) at first day, while showed an increasing trend of 0.87, 0.81, 0.82, 0.75, 0.78 and 0.76 correspondingly during three months storage interval. Mean acidity value at first day of storage was 0.64, which increased to 0.80. The highest mean value of 0.75 was recorded at CA₀, while the lowest value of 0.67 was recorded at CA₃. CA₀ showed the maximum percent increase in acidity (25.29), while CA₅ showed the minimum increase in percent acidity followed by CA₄ (17.95). The increase in acidity of the apple and olive blended jam might be due to the breakdown of pectic bodies to pectenic acid. The reason for increasing trend of acidity was due to the formation of different organic acids during carbohydrates degradation and hydrolysis at storage. The present findings are supported

by the findings of Anjum *et al.* (2000), who found an increase in percent acidity (0.65-0.70%) of apricot jam during storage period. Similarly, the increase in acidity from 0.68 to 0.86% was observed in strawberry jam by Khan *et al.* (2012). Ehsan *et al.* (2002) also found an increase in percent acidity of the jam throughout storage interval. Similarly, Shakir *et al.* (2007) also found raise in acidity from 0.60 to 0.78% during storage. The increase in acidity of fruit jam also resulted due to sugar breakdown and increase in the total soluble solid contents of the samples (Sogi and Singh, 2001).

Reducing sugar. The influence of storage interval and treatments on the reducing sugar of jam samples are shown in Table 4. The values of reducing sugar increased significantly ($P<0.05$) in carrot and apple blended jam on both treatments and storage. The observed value of reducing sugars of the jam samples from CA₀ to CA₅ at initial day were 16.74, 16.71, 16.54, 16.56, 16.65 and 16.58. The reducing sugar of the various samples increased gradually (29.92, 28.86, 27.42, 26.65, 26.07

Table 3. Influence of treatments and storage intervals on titratable acidity (%) of carrot pulp fortified apple pulp blended jam

Treatments	Storage intervals (days)							% Increase	Means
	0	15	30	45	60	75	90		
CA ₀	0.65	0.68	0.71	0.74	0.78	0.82	0.87	25.29	0.75a
CA ₁	0.63	0.65	0.67	0.7	0.73	0.77	0.81	22.22	0.71c
CA ₂	0.65	0.67	0.69	0.72	0.75	0.78	0.82	20.73	0.73b
CA ₃	0.61	0.63	0.65	0.67	0.69	0.72	0.75	18.67	0.67e
CA ₄	0.64	0.66	0.68	0.7	0.72	0.75	0.78	17.95	0.70cd
CA ₅	0.64	0.65	0.67	0.69	0.71	0.73	0.76	15.79	0.69d
Means	0.64g	0.66f	0.68e	0.71d	0.73c	0.77b	0.80a		

Mean followed by different letters are significantly different from each other.

and 25.28) during storage period. The maximum percent increase (44.05) was found in CA₀, while the lowest percent increase of 34.41 was found in CA₅. The reason for increasing the reducing sugar might be due to the presence of invertase enzymes but invertase enzymes works properly at 4.6 pH and 50 °C temperature and since the temperature was ambient in this condition, thus making it inadequate for activity of invertase enzyme. The increase in reducing sugar might be due to the inversion of non reducing sugar to reducing sugar during storage. The inversion of non reducing sugar was due to the presence of acid along with high temperature that speed up the inversion process. The analysis of reducing sugar of strawberry jam during storage interval showed an increasing trend (Riaz *et al.*, 1999), hence justifying the present results. Similarly, the reducing sugar of apricot jam also increased significantly during storage period (Anjum *et al.*, 2000). Ehsan *et al.* (2003) found that the reducing sugar of grape and apple marmalade increased from 16.55 to 31.36 during keeping period. The raise in the reducing sugar is caused by the

conversion of sucrose to glucose and fructose, due to temperature and acidic condition (Singh *et al.*, 1999).

Non-reducing sugar. The influence of treatments and storage interval on non-reducing sugar content of carrot and apple blended jam are shown in Table 5. It was found from statistics analysis that the value of non-reducing sugar of the jam reduced considerably ($P<0.05$) on both storage and treatments. The observed value from CA₀ to CA₅ of non-reducing sugar at initial day was 43.40, 45.10, 43.20, 47.00, 46.50 and 46.36, respectively. While, during storage period the non-reducing sugar content decreased gradually to 23.56, 26.80, 26.26, 30.08, 31.77 and 33.54 correspondingly. The sample CA₀ showed the maximum % decrease (45.71) in case of non-reducing sugar, which is followed by the sample CA₁ (40.58). The present results are in close contract with the findings of Riaz *et al.* (1999), who found a decline in the non-reducing sugars (44.64-32.35) of the strawberry jam during storage period. A decline in non-reducing sugar during the storage

Table 4. Influence of treatments and storage intervals on reducing sugar (%) of carrot pulp fortified apple pulp blended jam

Treatments	Storage intervals (days)							% Increase	Means
	0	15	30	45	60	75	90		
CA ₀	16.74	18.08	19.67	21.95	24.44	27.05	29.92	44.05	22.55a
CA ₁	16.71	18.43	20.37	22.15	24.37	26.62	28.86	42.10	22.50a
CA ₂	16.54	17.46	18.83	20.34	21.95	24.36	27.42	39.68	20.99bc
CA ₃	16.56	17.69	19.12	20.83	22.55	24.48	26.65	37.86	21.13b
CA ₄	16.65	17.72	19.04	20.55	22.13	23.82	26.07	36.13	20.85bc
CA ₅	16.58	17.36	18.41	19.78	21.26	23.17	25.28	34.41	20.26c
Means	16.64g	17.88f	19.41e	21.16d	23.09c	25.27b	27.78a		

Mean followed by different letters are significantly different from each other.

Table 5. Influence of treatments and storage intervals on non-reducing sugar (%) of carrot pulp fortified apple pulp blended jam

Treatments	Storage intervals (days)							% Increase	Means
	0	15	30	45	60	75	90		
CA ₀	43.4	41.28	38.2	34.95	31.28	27.11	23.56	45.71	34.25d
CA ₁	45.1	42.45	39.67	36.56	33.12	29.66	26.8	40.58	36.19c
CA ₂	43.2	41.64	39.05	36.17	32.92	29.65	26.26	39.21	35.56c
CA ₃	47	44.75	42.07	39.21	36.11	33.23	30.08	36.00	38.92b
CA ₄	46.5	44.78	42.38	40.05	37.83	34.55	31.77	31.68	39.69ab
CA ₅	46.36	44.77	42.95	40.73	38.36	35.85	33.54	27.65	40.37a
Means	45.04a	42.98b	40.27c	37.39d	34.25e	30.84f	27.69g		

Mean followed by different letters are significantly different from each other.

intervals is obtained in grape and apple marmalade and banana and mushroom blended jam throughout the storage period (Khan *et al.*, 2017; Ehsan *et al.*, 2003). Similarly, Shakir *et al.* (2007) also observed a decline in non-reducing sugar in pear apple jam. The increase in reducing sugar is caused by conversion of sucrose to glucose and fructose, due to temperature and acidic condition (Shah *et al.*, 2015; Singh *et al.*, 1999).

Ascorbic acid. The ascorbic acid content of carrot and apple jam was significantly ($P<0.05$) affected during storage period (Table 6). The initial day reading for ascorbic acid content from CA₀ to CA₅ were 4.52, 5.78, 7.82, 8.86, 9.22 and 9.65, respectively, which substantially decreased to 2.8, 4.55, 5.40, 6.35, 6.77 and 7.25, respectively during 3 months of storage period. Mean ascorbic acid value of 7.81 was observed at initial day, which decreased to 5.52 during 90 days of storage period. The highest mean value of 8.61 was noted by the sample CA₅, while lowest mean value of 3.83 was noted at CA₀. Maximum percent decrease of 38.05 was observed at CA₀ followed by the sample CA₁ (32.89),

while the minimum percent decrease was found at CA₅ (24.87) followed by CA₄ (26.57). The ascorbic acid content of strawberry jam significantly decreased from 18 mg/100 g to 13 mg/100 g throughout the storage interval (Riaz *et al.*, 1999). Similar trend of decline in ascorbic acid content of fruit jam was observed by Jawaheer *et al.* (2003). The loss of ascorbic acid content is due to the effect of light in the storage environment of the product. Ascorbic acid is the most important nutrient that represents the quality characteristics of the product, which is substantially affected due to oxidation during processing and storage (Veltman *et al.*, 2000).

Colour. Storage intervals and treatments significantly ($P<0.05$) affect the colour of carrot and apple mixed jam during storage interval (Table 7). The sensory panelist scores for color of carrot and apple jam decreased significantly ($P<0.05$) during the storage time. At initial day, the sensory score for colour of the samples from CA₀ to CA₅ were 6.7, 7.0, 7.1, 7.7, 7.7 and 7.9, which decreased substantially to 1.5, 3.6, 4.3, 5.2, 5.6 and 5.9, respectively throughout storage intervals. The highest

Table 6. Influence of treatments and storage intervals on ascorbic acid (mg/100 g) of carrot pulp fortified apple pulp blended jam

Treatments	Storage intervals (days)							% Increase	Means
	0	15	30	45	60	75	90		
CA ₀	4.52	4.4	4.22	3.97	3.65	3.24	2.8	38.05	3.83f
CA ₁	6.78	6.52	6.23	5.92	5.48	5.09	4.55	32.89	5.80e
CA ₂	7.82	7.43	7.15	6.76	6.44	5.95	5.4	30.95	6.71d
CA ₃	8.86	8.62	8.28	7.83	7.37	6.83	6.35	28.33	7.73c
CA ₄	9.22	9	8.66	8.29	7.85	7.31	6.77	26.57	8.16b
CA ₅	9.65	9.43	9.14	8.81	8.28	7.74	7.25	24.87	8.61a
Means	7.81a	7.57b	7.28c	6.93d	6.51e	6.03f	5.52g		

Mean followed by different letters are significantly different from each other.

Table 7. Influence of treatments and storage intervals on colour score of carrot pulp fortified apple pulp blended jam

Treatments	Storage intervals (days)							% Increase	Means
	0	15	30	45	60	75	90		
CA ₀	6.7	6.2	5.5	4.6	3.5	2.4	1.5	77.61	4.34c
CA ₁	7	6.6	6.2	5.8	5.1	4.4	3.6	48.57	5.53b
CA ₂	7.1	6.8	6.5	6.1	5.6	5	4.3	39.44	5.91b
CA ₃	7.7	7.4	7.1	6.7	6.3	5.8	5.2	32.47	6.60a
CA ₄	7.7	7.4	7.1	6.8	6.5	6.1	5.6	27.27	6.74a
CA ₅	7.8	7.6	7.4	7.1	6.8	6.4	5.9	24.36	7.00a
Means	7.33a	7.00ab	6.63bc	6.18cd	5.63d	5.02e	4.35f		

Mean followed by different letters are significantly different from each other.

% decrease of 77.61 was observed at CA₀ followed by CA₁ (48.57), while the minimum % decrease was noted at CA₅ (24.36) followed by CA₄ (27.27). Changes in colour might be attributed to Maillard reaction, enzymatic browning ascorbic acid degradation and polymerization of colour pigments (carotenoids and anthocyanin's) with other phenolic compound. Similarly, Khan *et al.* (2012) investigated that colour mean was decreased from 9.00 to 7.00 in strawberry jam. The colour of food product is the most important parameters regarding consumer's opinion. During storage, the colour of the product is significantly degraded. Decline in colour score may be due to degradation of ascorbic acid and enzymatic browning (Gimenez *et al.*, 2001).

Taste. The effect of treatments and storage on taste of mixed jam samples is depicted in Table 8. The statistical data representing the panelist scores for taste of jam reduced considerably ($P<0.05$) during keeping time. The sensory score for taste of carrot and apple blended jam at initial day were 6.1, 6.8, 7.8, 8.20, 8.10 and 8.20 (CA₀ to CA₅), which gradually obtained a lower score

from the sensory panels (1.3, 3.9, 4.7, 5.2, 5.5 and 6.2) during the period of storage. The maximum decrease of 78.69% was observed by CA₀, while minimum decrease of 24.39 was observed by CA₅. Organic acid and sugar ratio primarily creates a sense of taste which is perceived by specialized taste buds on the tongue. Decrease in taste score might be due to the fluctuation in acids, pH and sugar/acid ratio. The present results are in accordance with the work of Muhammad *et al.* (2009), who investigated a decrease in taste scores of apple jam from 8.60 to 5.90 throughout 90 days. However, Ehsan *et al.* (2002) recorded a decline in the taste scores of watermelon and lemon jam during five month of storage period. Decline in taste score might be due to fluctuation in acids or decrease in pH (Rathore *et al.*, 2007).

Texture. The statistical analysis of the samples showed that texture of carrot and apple jam differed significantly ($P<0.05$) both by treatments and storage intervals (Table 9). The mean sensory scores for texture of the jam decreased significantly ($P<0.05$) on both treatments and storage intervals. The panelist scores for texture of

Table 8. Influence of treatments and storage intervals on taste score of carrot pulp fortified apple pulp blended jam

Treatments	Storage intervals (days)							% Increase	Means
	0	15	30	45	60	75	90		
CA ₀	6.1	5.6	5	4.4	3.4	2.3	1.3	78.69	4.01e
CA ₁	6.8	6.5	6.1	5.7	5.2	4.6	3.9	42.65	5.54d
CA ₂	7.8	7.5	7.1	6.7	6.2	5.6	4.7	39.74	6.51c
CA ₃	8.2	7.9	7.5	7	6.5	5.9	5.2	36.59	6.89bc
CA ₄	8.1	7.8	7.5	7.1	6.6	6.1	5.5	32.10	6.96b
CA ₅	8.2	8	7.8	7.5	7.2	6.7	6.2	24.39	7.37a
Means	7.40a	7.06ab	6.64b	6.18c	5.58d	4.90e	4.12f		

Mean followed by different letters are significantly different from each other.

Table 9. Influence of treatments and storage intervals on texture score of carrot pulp fortified apple pulp blended jam

Treatments	Storage intervals (days)							% Increase	Means
	0	15	30	45	60	75	90		
CA ₀	6.9	6.5	6	5.2	4.3	3.2	1.8	73.91	4.84e
CA ₁	7	6.7	6.3	5.8	5.3	4.7	4	42.86	5.69d
CA ₂	7.1	6.8	6.5	6.1	5.6	5	4.3	39.44	5.91cd
CA ₃	7.5	7.2	6.9	6.5	6	5.5	4.9	34.67	6.36bc
CA ₄	7.6	7.3	7	6.7	6.3	5.8	5.3	30.26	6.57ab
CA ₅	7.7	7.5	7.2	6.9	6.6	6.2	5.8	24.68	6.84a
Means	7.22a	6.90ab	6.54bc	6.06c	5.50d	4.84e	4.06f		

Mean followed by different letters are significantly different from each other.

Table 10. Influence of treatments and storage intervals on overall acceptability score of carrot pulp fortified apple pulp blended jam

Treatments	Storage intervals (days)							% Increase	Means
	0	15	30	45	60	75	90		
CA ₀	6.8	6.3	5.8	5.1	4.3	3.1	1.6	76.47	4.71d
CA ₁	7	6.7	6.4	6	5.4	4.8	4	42.86	5.76c
CA ₂	7.2	6.9	6.5	6.1	5.6	5	4.4	38.89	5.96c
CA ₃	7.8	7.5	7.1	6.7	6.2	5.7	5.1	34.62	6.59b
CA ₄	8	7.7	7.4	7	6.6	6.1	5.6	30	6.91ab
CA ₅	8	7.8	7.6	7.3	7	6.6	6.1	23.75	7.20a
Means	7.36a	7.02ab	6.64bc	6.18c	5.62d	4.94e	4.14f		

Mean followed by different letters are significantly different from each other.

carrot and apple jam from CA₀ to CA₅ at day one were 6.9, 7.0, 7.1, 7.5, 7.6 and 7.7. However, during storage interval, texture of the jam samples decreased gradually to 1.8, 4.0, 4.3, 4.9, 5.3 and 5.8 in respective form. The maximum percent decrease in the texture of the mixed jam was recorded in CA₀ (73.91), while minimum decrease of 24.68% was observed at CA₅. The textural properties of the jam are usually attributed to pectic bodies composition. The pectic bodies in carrot fruit are very low as compared to apple fruit. The decrease in pectic substance with storage significantly affects the texture score of the carrot pulp fortified apple pulp blended jam. The present findings are in accordance with the observed values of Suutarinen *et al.* (2000), who observed a gradual decline in the texture properties of strawberry jam. The present value for texture are found to be slightly lower than the findings of Ehsan *et al.* (2003), who observed a decrease in the value of texture of grape and apple marmalade during storage. Similarly, Muhammad *et al.* (2009) analysed decrease in texture score from 9.00 to 6.70 in apple jam.

Overall acceptability. The effect of treatments and storage interval on overall acceptability of carrot and apple blended jam is presented in Table 10. The overall acceptability scores of the jam reduced considerably ($P<0.05$) on both treatments and storage. The overall acceptance score of carrot and apple jam at first day from CA₀ to CA₅ were 6.8, 7.0, 7.2, 7.8, 8.0 and 8.0, which fall gradually to 1.6, 4.0, 4.4, 5.1, 5.6 and 6.1, respectively during the storage time. The highest percent decrease of 76.47 was recorded at CA₀ followed by CA₁ (42.86), while minimum percent decrease of 23.75 was recorded at CA₅ followed by CA₄ (30.00). The carrot pulp fortified apple pulp blended jam remains

acceptable after 90 days of storage period. Sensory traits are non-generally interrelated and contribute independently towards the overall sensory perception. The overall acceptance of grape and apple marmalade decreased from 8.8 to 7.96 during the storage interval (Ehsan *et al.* 2003), thus supporting the present results. Khan *et al.* (2012) also examined similar results of decreasing trends (9.00 to 7.00) in overall acceptability in fruit jam. Similarly, Ehsan *et al.* (2002) found decline in the overall acceptability of lemon and watermelon jam.

Conclusion

The prepared jam samples from various blends of carrot and apple pulp were evaluated for physicochemical and sensory characteristics for three months of storage period. It was found that storage has great effect on the quality and stability of carrot apple jam. Total soluble solids, percent acidity and reducing sugar were increased, while pH and non-reducing sugar were decreased significantly during storage period. The sensory analysis of the blended jam samples showed acceptable attributes in term of taste, colour, texture and overall acceptance, which significantly degrades during keeping period. Results also revealed that as the apple content increases, the textural property becomes improved and better. On the basis of the analysis, it was concluded that treatment CA₅, followed by CA₄ were of good qualities among the treatments.

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